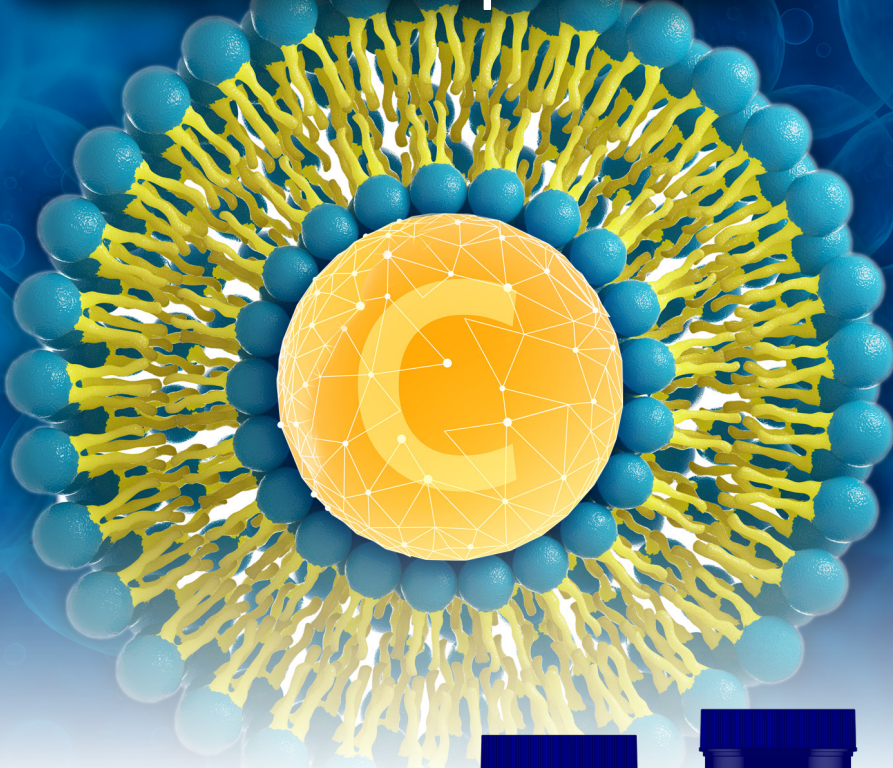




Bio-C

with Biolipids + Citrus Bioflavonoids

Vitamin C & Biolipid Unite...



Lipid Metabolites Promote:

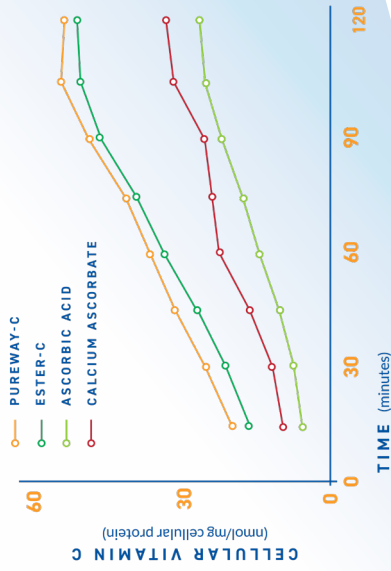
- ▶ Rapid absorption of vitamin C
- ▶ Widespread vascular distribution
- ▶ Superior cellular vitamin C uptake

PUREWAY  TM
Antioxidant Super Nutrient



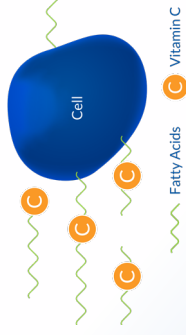
BETTER RETENTION

Rapid uptake of cellular Vitamin C and retained 233% higher in the human immune cells.¹

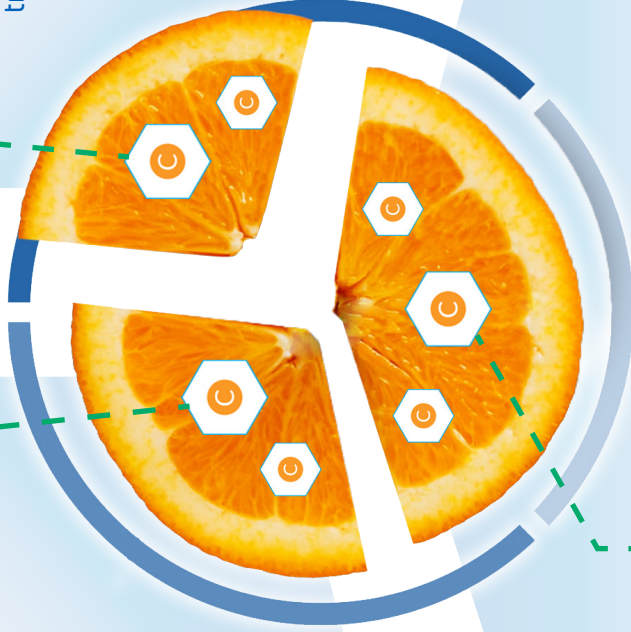


BETTER ABSORPTION

Unique *Lipid Metabolite* carriers effectively transport Vitamin C into the cells



Bioflavonoid - Vitamin C complex enhance intestinal absorption and provide effective antioxidant defence

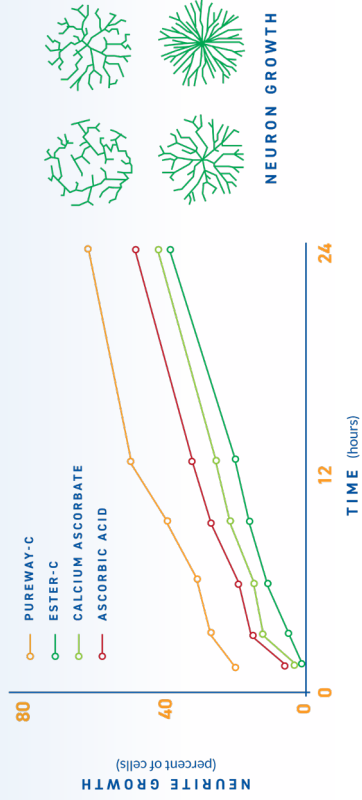


BETTER PERFORMANCE

Gentler Form of Vitamin C

- ▶ Proven efficacy
- ▶ No stomach upset
- ▶ Clinically validated dosing
- ▶ No adverse effects with high dosing
- ▶ Will not cause nausea, diarrhea, heartburn, epigastric pain, or abdominal cramps
- ▶ Does not elevate uric acid or oxalates

Stimulates nerve growth & promotes nerve regeneration²



Published & peer-reviewed human clinical trials:

- ▶ Rapidly absorbed by cells,¹
- ▶ Promote fibroblast wound healing,²
- ▶ Highly retained in human T-lymphocytes,¹
- ▶ High levels of circulating serum vitamin C levels³
- ▶ Protect T-lymphocytes from pesticide toxicities,²
- ▶ Inhibit xenobiotic-induced T-cell hyperactivation,²
- ▶ Stimulate healthy neuron regeneration and growth²
- ▶ Potent antioxidant and free radical scavenging capabilities,¹
- ▶ Decrease levels of C-reactive protein & low density lipoprotein (LDL)₃



Recommended Use: Helps to support immune function and prevent vitamin C deficiency. Is a source of antioxidants for good health and helps protect cells against oxidative damage caused by free radicals. Helps in collagen formation to maintain healthy bones, cartilage, teeth and gums. Helps in connective tissue formation and wound healing, and to maintain the body's ability to metabolize nutrients.

Medicinal Ingredients:

Vitamin C (PureWay-C® ascorbic acid) 600 mg

Non-medicinal Ingredients: Citrus bioflavonoids, Rice bran, Beet root Powder.

* PureWay-C™ is manufactured using a novel propriety process that combines ascorbic acid with natural lipid metabolites derived from vegetable fat and citrus bioflavonoids.

Recommended Dose: Adults and adolescents 14 years and older: Take 1 - 3 capsules per day or as directed by a healthcare practitioner. Adolescents age 9 to 13: Take 1 - 2 capsules per day or as directed by a healthcare practitioner.

NPN: 80102542



- 1 Weeks, B.S., Perez, P.P. Absorption rates and free radical scavenging values of vitamin C-lipid metabolites in human lymphoblastic cells. Med Sci Monit, 2007 Oct;13(10):BR205-10. Adelphi University, Garden City, NY.
- 2 Weeks, B.S., Perez, P.P. A novel vitamin C preparation enhances neurite formation and fibroblast adhesion and reduces xenobiotic-induced T-cell hyperactivation. Med Sci Monit, 2007 Mar;13(3):BR51-8. Adelphi University.
- 3 Pancorbo, D., Vazquez, C., Fletcher, M.A. Vitamin C-lipid metabolites: uptake and retention and effect on plasma C-reactive protein and oxidized LDL levels in healthy volunteers. Clinical Trial, Med Sci Monit, 2008 Nov;14(11):CR547-51. University of Miami School of Medicine.

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Quality. Excellence. Beyond Medicine.